

Dallas Bridge Association Board of Directors
Minutes of Meeting 06/18/26

Attendees: Bob Holliday, Bill Higgins, Judy Wood , Cheryl Brunson, Paul Taylor, Cheryl Rider, Mary Chaffin were present. Jackie Brown and Truett Cates were absent. The June meeting was held at the Friendly Bridge Club in Plano after their Tuesday game.

The May minutes were approved.

Ed Yetter provided the financial reports, which were approved.

As of May 31, 2026 the unit has total cash assets of \$71,985.67 There is \$22,926.67 in the checking account and \$49,059.00 in the Fidelity investment account. The May financial s include \$1518.23 paid toward expenses for the Labor Day Regional. The income for this event will be booked in September after the ACBL payment is posted. There will continue to be expenses for the Regional each month between now and the event, so this will eventually draw down the bank account somewhat but there is plenty of money in the checking account to cover it.

The unit is under-running it's budget by \$5,772.82. This is due primarily to table counts at the sectionals, including the power failure at the Spring Sectional, and expenses already on the books for the Labor Day Regional. It is also impacted by the change in the calculation for the quarterly ACBL reimbursement. Through May, the budget for ACBL reimbursement was \$2900 but the actual receipts were \$2160.73. This will be an ongoing issue and next year's budget will reflect the change.

Bill Higgins presented the membership report for May:

The unit had 2 new members in May, 7 members were reinstated, 1 member transferred into our unit and 22 members became unpaid or inactive. The unit membership is now 1125, a decline of 7 members from last month. One observation is that the number of reinstatements is not keeping up with the number of Unpaid/Inactive members. Since the beginning of the year 20 members have been reinstated but 101 members have gone to Unpaid/Inactive status. If this trend continues, membership will continue to decline.

Bob Holliday provided the member communications report via email.

Date	Reads	Percent Read	Clicks on Links	Unsubs	Spam	Bounces	Topic
04/30/26	627	62.60%	72	0	0	5	May Newsletter
06/01/26	589	59.30%	56	1	0	95	June Newsletter
06/08/26	610	61.60%	29	0	0	3	Mentor/Mentee Relaunch
06/12/26	609	61.5	24	1	0	3	Tournaments
06/14/26	596	60.2	5	0	0	0	McKinney Bridge Club

The issue with the Microsoft email addresses bouncing continues. Greenrope proposed a completley unworkable solution. Ed Yetter suggested establishing a new email address to send from and see if that fixes it. He will work on putting this in place.

Cheryl Rider presented an equipment report.

The large trailer has a flat tire. The set-up team will take care of fixing it prior to the Regional and will be reimbursed.

Ed Yetter and Equipment Manager John Redfern will visit the storage facility and inventory supplies so that they can be ordered prior to the tournament.

Ed Yetter reported on the 2026 Labor Day Regional.

- The bridge bulletin ad is paid for.
- There has been no progress on partnerships to date. The focus remains assisted living facilities and there are a couple more to be contacted.
- Room pickup as of 6-16 is only 67 but it is very early in the process. Expect room pick-up to increase substantially over the next couple of months.
- Scott Nason may not be available to be our Daily Bulletin editor for the Regional this year. Bob Holliday volunteered to do it if Scott is not available.

Jackie Brown presented a Unit Game report.

The June unit game held on June 14 and was hosted by Friendly Bridge Club. The game was also an Alzheimers Association fund raiser and had 20.5 tables in the Open section and 2 tables in the 499er section.

The next unit game is 8-16 at King of Glory Church and is hosted by Friendly Bridge Club.

The board discussed the Mentor/Mentee program.

The program has been reintroduced via email blast and is now on the website also. There are more mentee sign-ups than mentors. Jackie and Ruth Nelson are working to match the Mentees with available Mentors. The registration spreadsheet needs to be updated. Jackie will provide Ed Yetter with a list of updates. He will make the changes in the Mentor/Mentee application.

Old Business

Directory Update – All directory updates have been processed and Ed Yetter and Mary Chaffin now have a process in place to make future updates more timely and simple.

5-5-5 Program News – Mary Chaffin suggested that targeting guest memberships might be a strategy for growing membership. The board agreed to consider this at a future board meeting.

New Business

Award Nominations – The Jacoby Award nomination is due by the end of June. The board agreed to retain Kristin Onsgard as our Jacoby Award nominee for this year. The award will be presented to the winner on Saturday at the Dallas Labor Day Regional.

There is no meeting in July. The August meeting will be Wednesday, August 12 prior to the Wednesday game at King of Glory.